

DIGITAL LEADERSHIP AND PROJECT DIALOG

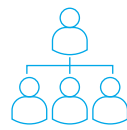
MANAGEMENT COMMUNICATION
IN TIMES OF CRISIS

HOW EFFECTIVE AND CREATIVE IS YOUR DIGITAL MANAGEMENT AND PROJECT COMMUNICATION?

- › Are your digital meetings sufficiently creative to hold participants' attention and to ensure that they are not surfing the web or focused on something else?
- › Is your moderation style in virtual meetings lively enough and does it convey emotional energy to your staff?
- › Do you use best practice examples when moderating large meetings to make collaboration more agile?
- › Are your managers and project teams trained for productive change dialog and solution-oriented collaboration in the virtual space?
- › Do you have experience and the necessary skills in moderating inspiring interactive dialog with groups of 10 to 100 persons?

Is your answer to one or more of these questions 'no'? Do you want to make better use of your managers' and employees' potential through successful digital meetings? Or would you like to know more? Let's have a virtual cup of coffee and discuss your questions. We are here to help!

YOU NEED EFFECTIVE MANAGEMENT DIALOG FOR THE FOLLOWING AREAS:



Restructuring



Cost-cutting



Product innovation



New processes



New IT



New skills



New management



New spaces

“WE SPEND ALL OUR TIME ON CALLS!”

The challenges of talking in the digital realm are different to those when talking to each other in the office. The office grapevine splits into small groups and chats. It takes experience to detect and effectively counter the formation of undesirable opinions. In times of crisis and rapid change, effective and credible management communication, effective meetings and inspiring dialog are more important than ever to maintain motivation and team spirit. The ‘tell and sell’ approach as the mainstay of management communication is passé. Providing psychological security is a huge management challenge in times of extreme uncertainty. To activate the full power of the team and ensure that your management staff do not buckle under pressure, you need support in the form of dialog that provides support and orientation.

HOW WE GUIDE YOU THROUGH CREATIVE MANAGEMENT AND PROJECT DIALOG



WE SHOW YOU HOW TO MAKE VIRTUAL MEETINGS MORE STRUCTURED, EFFECTIVE AND CREATIVE!

PHASE 1: ASSESSMENT OF THE CURRENT SITUATION

- › What is the baseline situation?
- › What are the key challenges that need to be discussed?
- › What has been the meeting and dialog culture to date?
- › How successful have digital meetings been so far? What works well, and what is in urgent need of improvement?
- › What should be kept, and what needs to change?

PHASE 2: GOAL DEFINITION AND DISCUSSION OF APPROACH

- › What are the goals for the next stage?
- › What is the communication and management goal?
- › What is the role of the upcoming meeting for which moderation support is planned?
- › Who should participate?
- › What factors will contribute to success? Technology, people, participants' experience?
- › What moderation approach is best suited to each agenda item to ensure that the meeting is creative, interactive and inspiring?

PHASE 3: MEETING MODERATION

- › Preparation: Invitation, agenda, documents, self-reflective questions for preparation

- › Conduct: Techniques, methods such as time boxing and mood meter, rules of the game, interactive breaks, focused listening, management of networking and informal dialog, digital feedback, digital opinion formation, and prioritization, commitment and responsibilities

PHASE 4: MEETING FOLLOW-UP

- › Evaluation of the digital meeting
- › Motivational nudges to activate participants
- › Quick scans for ongoing evaluation of implementation
- › Development of further communication activities

WE ARE AT YOUR SIDE

As experts for change and communication management – and with our specialist team of designers, interior designers, architects, civil engineers, social scientists and real-estate experts – we are your proven partner for digital leadership and project communication. Particularly in these tumultuous times. We will be pleased to help you master your challenges!