

HOSPITALITY RESTART

Preparing for a quick and safe restart of hotel operations



ARE YOU READY FOR REOPENING?

- › Have you developed an operational concept to ensure compliance with hygiene and physical distancing regulations?
- › What physical distancing measures have you planned and how will you implement them in a coordinated and efficient manner – ideally with minimal impact on your hotel concept or corporate identity?
- › Do you have partitions and physical distance markings?
- › How exactly are you protecting your employees and guests from infection (partitions, contactless payment, masks, disinfection facilities, increased cleaning of rooms and public areas, etc.)?
- › In the restart transition phase, some areas – such as wellness and fitness areas – will have to remain closed. Have you already created an operational concept that takes these restrictions into account?

- › Do you have enough security and supervisory staff?
- › Do you have sufficient staff capacity to maintain contact with the relevant authorities?
- › Do you need help submitting applications for aid (KfW Development Bank, emergency aid, etc.)?

If you don't have a positive or precise answer to one or more of these questions, we will be glad to help. As your consulting partner, we will help you tackle all relevant issues. Let's have a virtual cup of coffee together and we'll answer your questions.

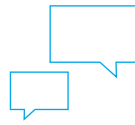
THESE ARE THE THINGS YOU HAVE TO ACT ON NOW



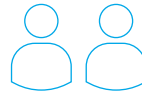
Hygiene and physical distancing



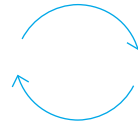
Fitout measures



Communication



Employees



Processes



Digitization

OPEN (AGAIN) AT LAST!

Physical distancing rules in public places will no doubt be with us for some time to come. Nonetheless, the accommodation of guests is to be permitted again under these special conditions, without having to limit the quality of the accommodation or forgo standards of comfort and design.

TOGETHER WE'LL ENSURE A SPEEDY AND SUSTAINABLE RESTART OF YOUR OPERATIONS

OPERATIONAL CONCEPT

We produce concept development templates and draw up operational concepts for hotel portfolios or individual accommodation establishments.

FITOUT MEASURES

We identify all necessary ad hoc fitout measures. If you opt for interim fixtures such as protective screens, partition walls or distance markings, we manage their installation. We also monitor and record implementation status. In many cases, permanent measures will be required to adapt public areas to the new normal. It is particularly important that such measures are done in a way that harmonizes with your brand image.

DEVELOPMENT OF A HYGIENE CONCEPT

We advise you on processes and hygiene concepts, and on the steps necessary to implement them. In cooperation with our specialists for the Healthcare and Modular Construction sectors, we are happy to work with you to develop optimal solutions for your specific requirements.

DIGITIZATION

Hotel chains that have already largely digitized their operations and processes will navigate the crisis better than companies whose operations are still partially analog. But even if you have a lot of catching up to do in this respect, now is a good time to consider digitizing your operations. You can count on Drees & Sommer expertise for this: We work with you to develop digitization strategies both for your front end and for internal Corporate Real Estate Management processes.

NETWORK

We use the Drees & Sommer Group's extensive internal and external network to help you successfully navigate the crisis. We have the expertise to help – regardless of whether your issue involves building services, commercial, operational, organizational, interior design, processes, or IT matters.

AT YOUR SIDE

We are happy to support you in the current situation. Please feel free to get in touch with us and have a conversation about possible starting points.

Your contact for a successful restart:
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**DREES &
SOMMER**