

Drees & Sommer invests in Berlin-based interfaceMA GmbH

International consulting, planning and project management company Drees & Sommer has acquired a 20-percent stake in interfaceMA GmbH, a PropTech firm established in 2013. Its 25 employees specialize in the development of B2B software and services for the real estate industry. The company develops a kind of interface software that can access data from a wide range of sources and individual tools. Data that is not actually inter-related due to its silo data management is brought by the software into a standardized landscape that can then be analyzed.

‘In the medium to long term, the future of the construction and real estate industry will increasingly be determined by new business models that merge and analyze heterogeneous data from different systems and formats in an uncomplicated way, and link them to produce important information. In this respect, interfaceMA has already developed promising solutions. For this reason, we are expanding our existing partnership in the form of an equity interest. We are looking forward to even closer cooperation and new joint innovations,’ said Steffen Szeidl, Management Board member of Drees & Sommer SE.

Harmonizing data silos

InterfaceMA and Drees & Sommer are working together to develop a tool that enables real estate companies to link and evaluate available but incompatible building and user data, as well as communication and process data, in a useful and user-friendly way. Asset, facility and investment fund managers in particular will be able to benefit considerably from this in the future. They will not only maximize the data transparency about their properties, but can also automate their processes more easily. The software architecture from interfaceMA contributes to this as a basis. This includes applications for mobile data capture and processing, process management, data warehousing and browser-based geoinformation systems.

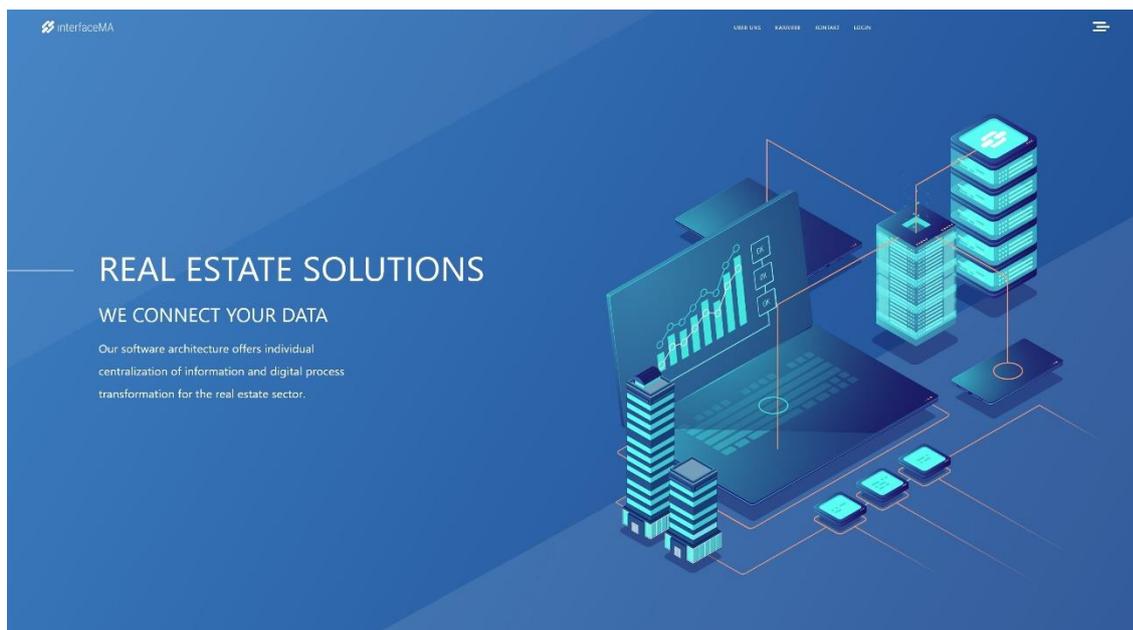
Modular principle ensures flexibility

Using a modular principle, the interfaceMA applications can be adapted individually, easily and quickly to the needs of different clients. They are also compatible with the common mainstream software solutions that already exist. In addition, they also work on a phased basis without an Internet connection. Axel Lüdtker, Managing Director and shareholder of interfaceMA, explains the advantages of the investment: ‘The professional and organizational support from Drees & Sommer’s Product Development in particular will enable us to offer our products on a scalable and marketable basis together with a strong partner.

Our clients benefit from the technical, construction-related and real estate expertise from a single source throughout the entire life cycle of properties, and from the strong networking."

Digital due diligence processes already in use

Successful results from the previous collaboration between the two companies have already been achieved. As far as technical due diligence (in short: TDD) is concerned, for example, smartphones or tablets are now replacing paper pads, pens, plans and cameras at Drees & Sommer. Using the Real Estate Booster app, all TDD data can be digitally captured on site and promptly processed at the desktop workstation. The special feature is that content, structure and the automatically generated export documents can be adapted flexibly and easily, for example to different real estate asset classes such as hotels, residential or office properties.



Capture: InterfaceMA takes care of the individual centralization of information and digitizes processes. This involves using dynamic linking of data sources via interfaces. @interfaceMA

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Capture: Drees & Sommer and interfaceMA are jointly launching through (left to right): Drees & Sommer Executive Board Member Dierk Mutschler, InterfaceMA Managing Director Axel Lüdtke, Drees & Sommer Executive Board Member Steffen Szeidl, Drees & Sommer Partner Klaus Hirt, InterfaceMA Managing Director Harald Müller, Project Manager Catharine Wezyk, and Norman Meyer, Head of Digital Business Models at Drees & Sommer.

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Drees & Sommer: Your Innovative Partner for Consulting, Planning, Construction and Operation

Drees & Sommer is your innovative partner for consulting, planning, construction and operation. The leading European consulting, planning and project management enterprise, Drees & Sommer has supported private and public clients and investors for almost 50 years in all aspects of real estate and infrastructure – both analog and digital. The result is cost-effective and sustainable buildings, profitable real estate portfolios, people-oriented working environments, and visionary mobility concepts. The company's 3,200 employees in 40 locations around the world work in interdisciplinary teams to provide support for clients from a wide variety of sectors.

All the services provided by the partner-run company take into consideration both economic and ecological concerns. Drees & Sommer calls this holistic and sustainable approach 'the blue way'.

interfaceMA: Smart Real Estate Software - Innovative Data Acquisition. Sustainable Optimization.

interfaceMA specializes in the development of B2B software and services for the real estate industry. These include applications for mobile data acquisition and processing, process management, data warehousing and browser-based geoinformation systems. Management of the company is in the hands of the two shareholders and Managing Directors, Andreas Angerer and Axel Lütke, who are supported in matters of strategic direction by Managing Director Harald Müller. Examples of companies for which interfaceMA has worked include Cushman & Wakefield, Deutsche Pfandbriefbank, German Savings Banks Association (DSGV), Helaba Immobilienbewertung (Real Estate), Velero Wohnen GmbH and Value AG. More information about interfaceMA is available (in German) at <https://interfacema.de>.