

**Drees & Sommer at the Hannover Fair: People – Process – Places**

**Bringing harmony to the interaction between people, processes and buildings: This is the challenge that digitization and increased industrial networking pose for all companies – from manufacturing and the auto industry right through to the logistics sector. How can value increases and productivity gains be achieved given these dynamic changes? In its panel discussion ‘People – Process – Places: Industrial performance in a mobile world’, real estate consulting company Drees & Sommer is joined by experts from a range of industries to examine this and other questions. The event will take place at 2:30 pm on April 26, 2017 at booth C02 in Hall 2 as part of the tech transfer forum at the Hannover Fair**

Industry 4.0 and the digital transformation are creating new specializations, changing production and organizational processes, and bringing about the digital networking of buildings. In their desire to keep pace with these changes, companies often overlook many aspects of analog and digital transformation. What factors are important for shaping the future and what has to change to ensure continued success. Drees & Sommer is bringing together a diverse range of experts for an interdisciplinary dialog at the tech transfer forum on April 26, 2017 to examine these key questions and find solutions. The participants include leading companies such as ABB, ARGUS Cyber Security, bulwiengesa, Cisco Systems, Dronemasters Berlin, ELABO, Robert Bosch GmbH, as well as research institutes such as RWTH Aachen University / Forschungsgesellschaft Kraftfahrwesen Aachen, and Swisslog. The wide range of experts participating highlights the cross-industry relevance of these issues.

The event is divided into three parts and starts with power presentations on the subject of industrial performance. Here the experts will look at how productivity can be increased by means of networked production, logistics and IT solutions. In the second part, presentations on ‘automotive and industrial challenges’ look at shaping the future in the context of E-mobility, cyber security and new digital business models. This is an important area, as developments such as autonomous driving, shared mobility and the smart factory require new approaches on the part of automotive and industrial companies to ensure lasting success and competitiveness. The third round of presentations looks at infrastructure and mobility solutions. Here, the focus will be on innovative siting and infrastructure developments as urban mobility undergoes transformation. As a result of growing sustainability awareness, increasing competition and price pressure – as well as changing requirements – industrial enterprises, in particular, are under pressure to meet the demands of their

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employees, customers and the environment.

The presentations will be followed by Q&A sessions with the experts and discussions with participants about which aspects of the analog and digital transformation will impact shaping of the future. The panel discussion will be facilitated by Götz Schönfeld and Anke Stadelmeyer from Drees & Sommer.

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***Drees & Sommer: Your innovative partner for Consulting, Planning, Construction and Operation.***

*For over 45 years, Drees & Sommer has been supporting public- and private-sector principals and investors in all aspects of real estate. Today, our range of services covers Development Consulting, Project Management, Engineering, Real Estate Consulting, Infrastructure Consulting and Strategic Process Consulting.*

*We deliver our services based on the understanding that economy, functionality and process quality are just as important as ecology, architecture and wellbeing. At Drees & Sommer, we call this holistic and sustainable approach 'the blue way'. Some 2,150 employees at 41 offices are committed to our clients' success and achieved sales of EUR 300.7 million in 2015.*

*Drees & Sommer and EPEA Internationale Umweltforschung (Environmental Research) Hamburg are jointly committed to the Cradle to Cradle® principle, bringing principals, investors, architects and manufacturers together to promote the approach.*

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