

Drees & Sommer Ranks Once Again Among the Strongest Real Estate Brands

The Real Estate Brand Award is regarded as the largest empirical brand value study in the real estate sector in Europe. This survey includes more than 91,000 industry experts every year to learn their opinion about over 1,600 company brands. At a festive gala last week, this year's winners were honored with the presentation of the REAL ESTATE BRAND AWARD 2019. Once again Drees & Sommer convinced in the category *Project Management*. Furthermore, the company achieved second place in the category *Real Estate Consultancy*.

The moderator Barbara Schöneberg hosted the evening and presented the award together with Harald Steiner, CEO of the Real Estate Brand Institute (REB Institute), to Sandra Brand, Corporate Communications and Marketing Manager of Drees & Sommer SE: 'At Drees & Sommer we are very proud of the strong brand identity that we have developed over several decades. Our brand name gives our clients the assurance that they will benefit from our innovative force in every assignment that they entrust to us. This also applies to the way we manage our brand identity. The basis is our reliable core brand, which we maintain and at the same time extend with innovative, digital possibilities.'

Further information on the Real Estate Brand Awards can be found on the website of the [REB Institute](#).



Picture caption: Sandra Brand, Head of Corporate Communications and Marketing, and Benedikt Scholler, Senior Project Partner at Drees & Sommer, accepted the Award from moderator Barbara Schöneberger (in the middle).

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Drees & Sommer: Your Innovative Partner for Consulting, Planning, Construction and Operation

Drees & Sommer is your innovative partner for consulting, planning, construction and operation. The leading European consulting, planning and project management enterprise, Drees & Sommer has supported private and public clients and investors for almost 50 years in all aspects of real estate and infrastructure – both analog and digital. The result is cost-effective and sustainable buildings, profitable real estate portfolios, people-oriented working environments, and visionary mobility concepts. The company's 3,200 employees in 40 locations around the world work in interdisciplinary teams to provide support for clients from a wide variety of sectors. All the services provided by the partner-run company take into consideration both economic and ecological concerns. Drees & Sommer calls this holistic and sustainable approach 'the blue way'.