



AlterMobili

the smart way to drive

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Our mission: Make our cities more liveable and attractive



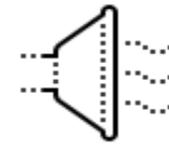
Parking Search Is A Burden To Drivers And Cities



Causes
41 hours/year
in lost time



Costs
drivers
41 Billion €



Creates **30%**
more city traffic
and emissions

Source: INRIX, The Impact of Parking Pain in the US, UK and Germany, 2018.

The Parking Problem Matrix

**PARKING
PRESSURE**

HIGH

LOW

No problem. Lots of free spots	This is the REAL problem.
Obviously, no problem	Causes little additional traffic

AlterMobili's focus area.

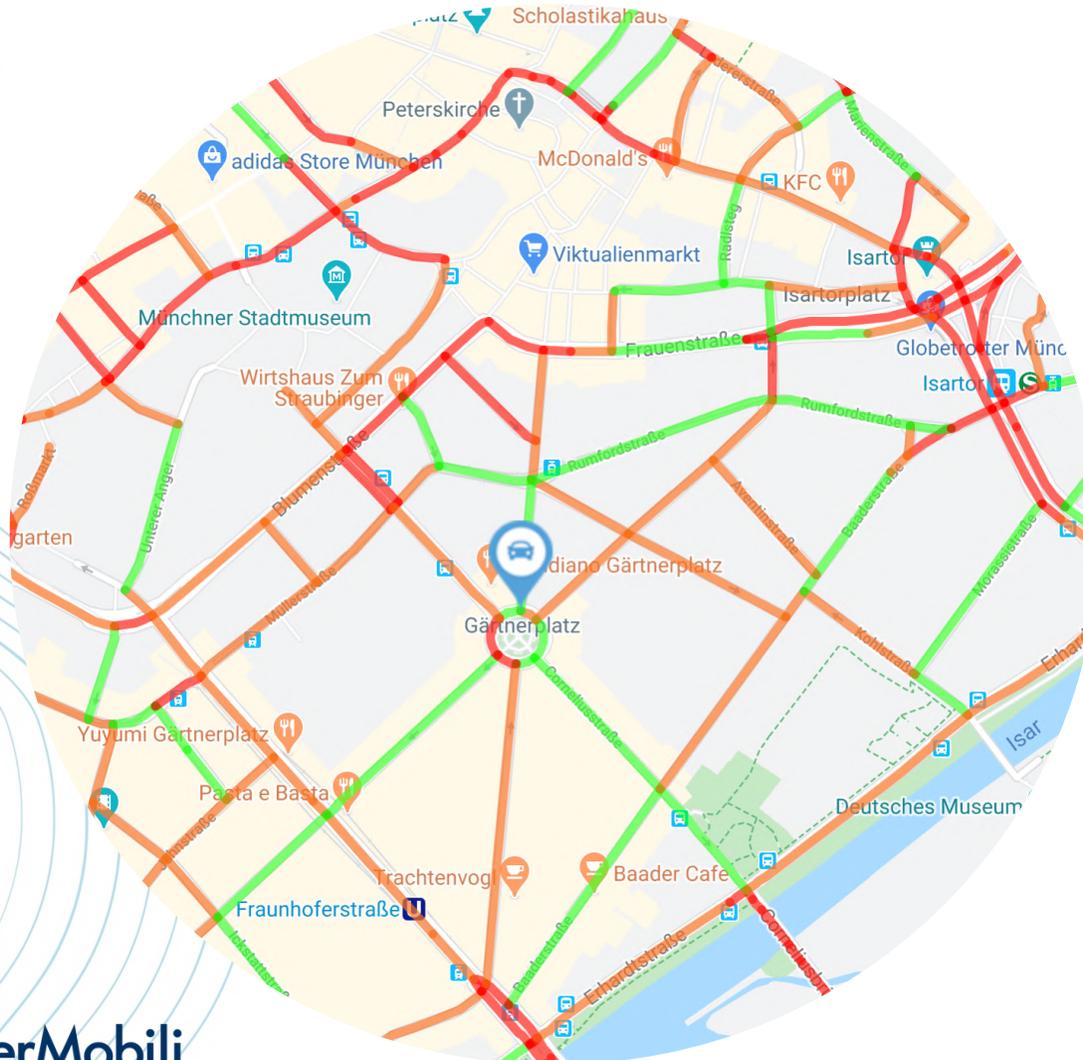
LOW

HIGH

OCCUPANCY

The "maybe parking" approach

Solution attempts of other companies



● HIGH

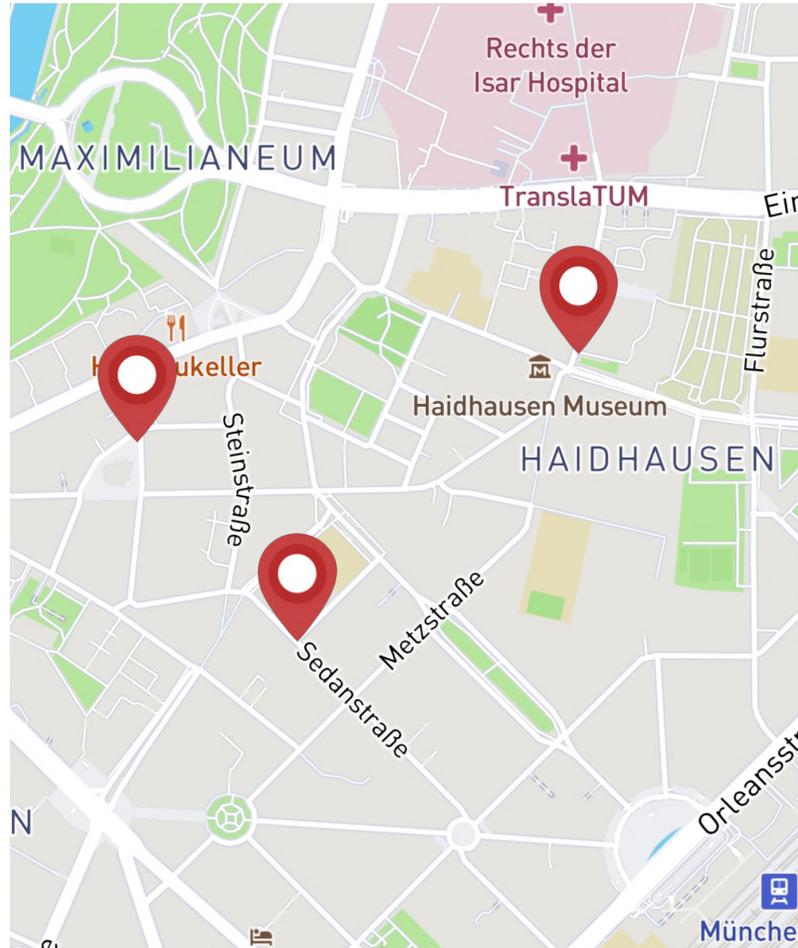
● MEDIUM

● LOW

"...great, now what?"

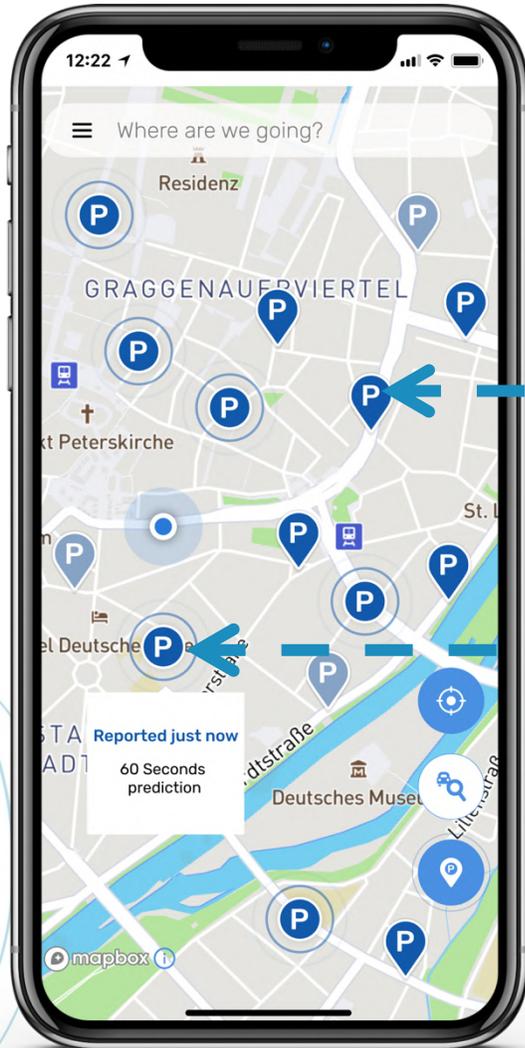
The Unoccupied Spots Approach

*Solution attempts
of other companies*



**"...by the time I got the
advertised empty spot, it was
taken by another driver"**
(an unknown driver's testimony)

Our Approach – A Community-Based Parking App



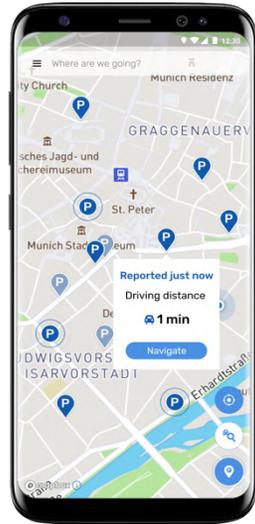
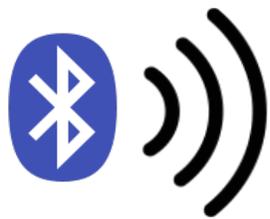
ALMO shows its users on-street parking spots **1-2 minutes, before they are even cleared.***

Real-time parking spot detection

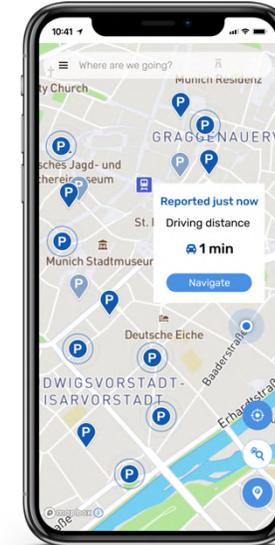
1-2 minutes parking spot prediction

*Patent pending

With IoT We Cover 100% Of All Cars



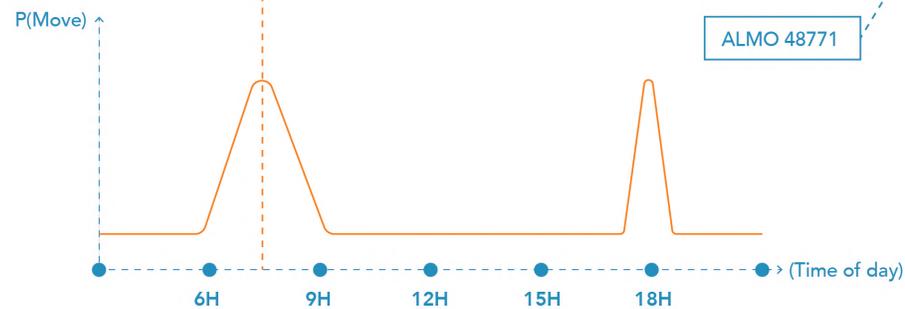
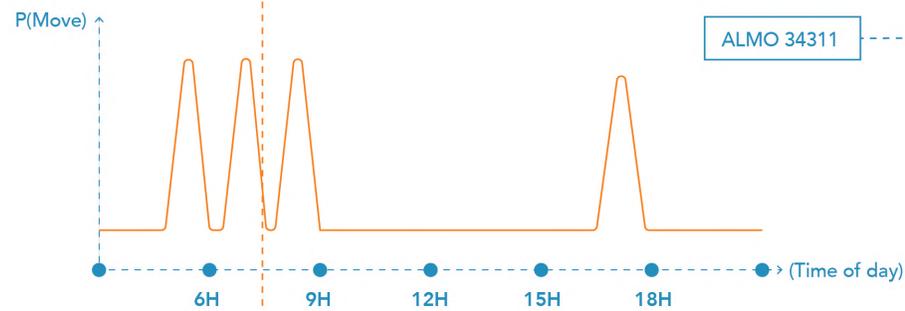
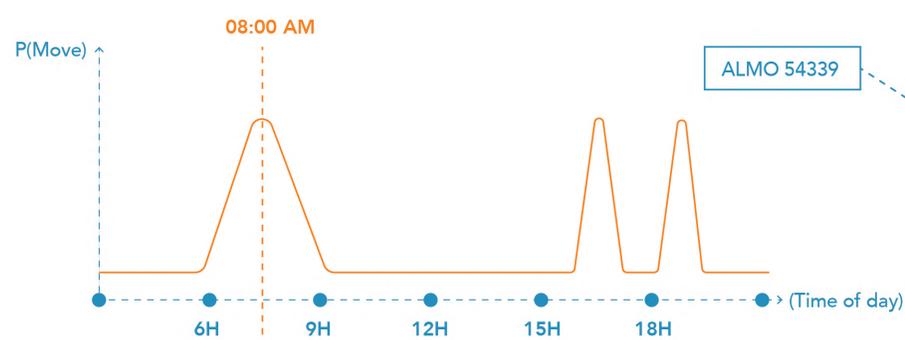
Cars with Bluetooth are immediately ready to go



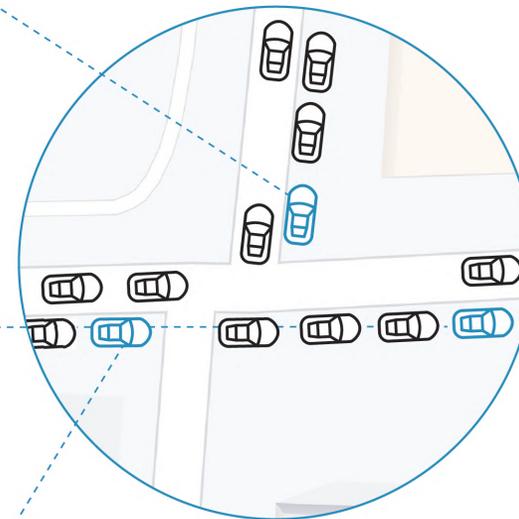
Cars without Bluetooth require our hardware, ALMOdot

ALMO pairs with the car's Bluetooth. The app detects parking and unparking events in the background and informs other drivers about parking spots that are about to become free.

AlterMobili's Unique Predictive Capability

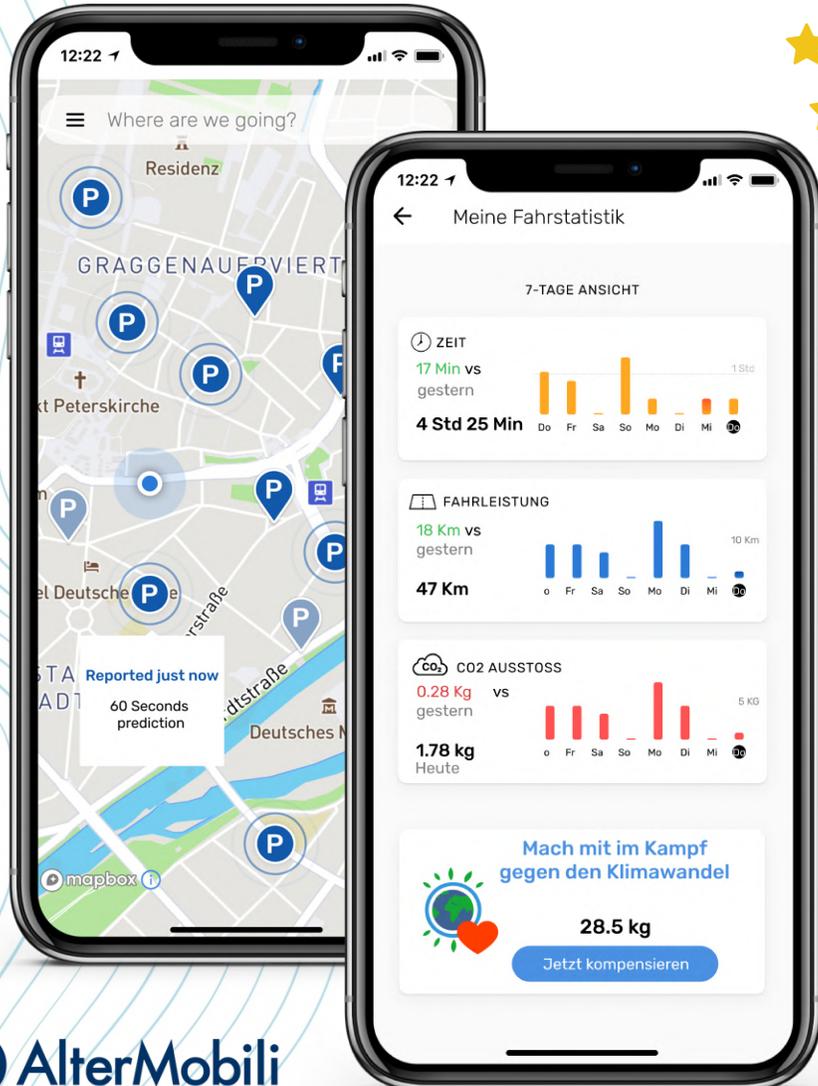


Next free spot in
5-15 minutes



Tuesday, 8:00 AM

ALMO Features



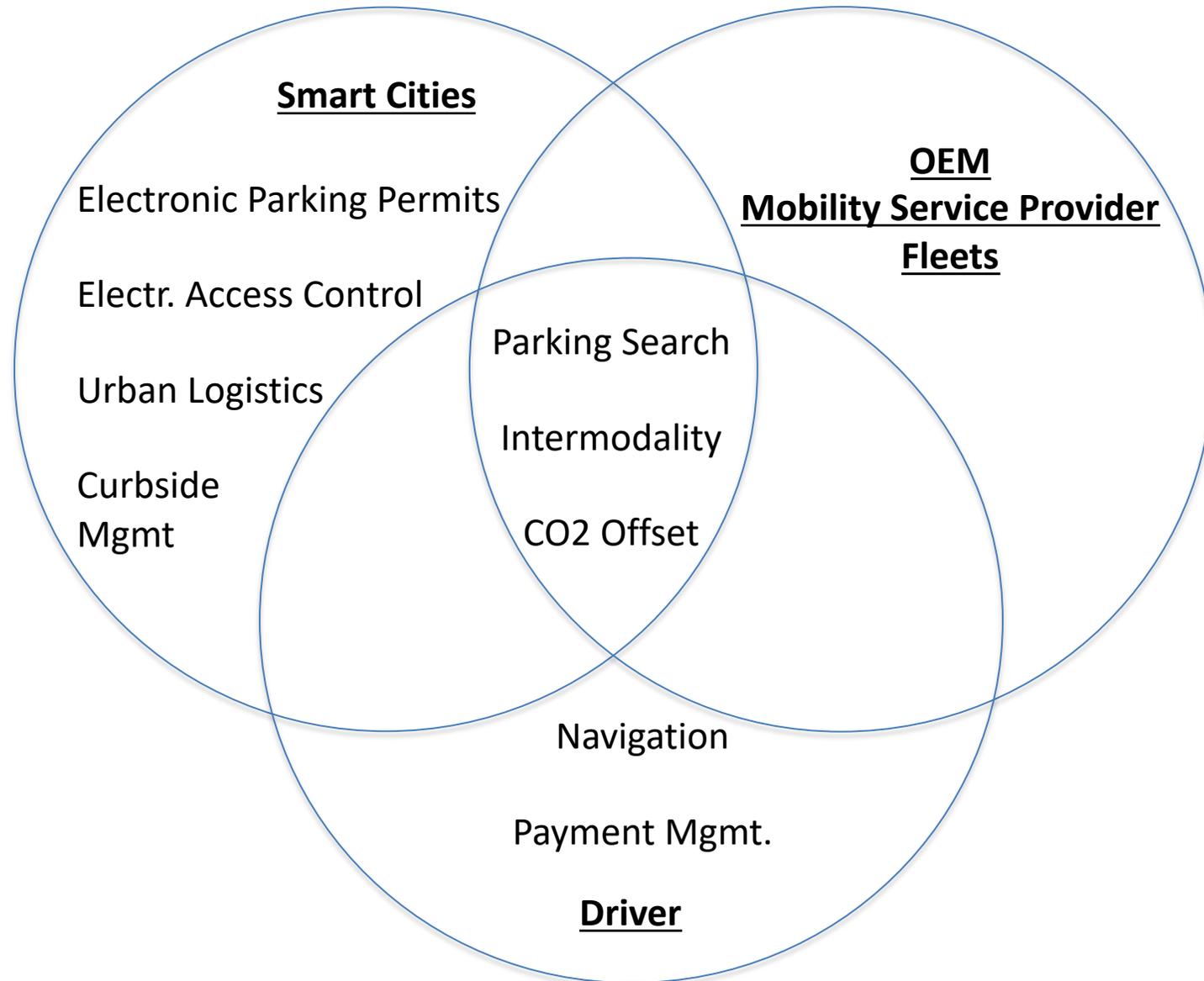
- ✓ 60 seconds parking prediction
- ✓ Find my car
- ✓ Payment reminder
- ✓ Navigation
- ✓ Trip duration
- ✓ Driving statistics (time, distance)
- ✓ CO2 measurement & compensation
- ✓ Intermodal route calculation (2021)

ALMOdot – An Inexpensive IoT Solution



- ✓ BLE Transmitter
- ✓ CO2 Tracker
- ✓ Electronic Parking Permit (e.g. Residential Parking Permit)
- ✓ Permission based access control (e.g. Parking garage)
- ✓ Makes every car a Connected Car
- ✓ Plug & play

AlterMobili Customers



AlterMobili Solution Takeaways

- ✓ Only solution to detect upcoming parking spots 1-2 minutes before they clear
- ✓ Suitable for any vehicle
- ✓ No infrastructure required
- ✓ No maintenance
- ✓ API for 3rd party data integration
- ✓ Low cost and unparalleled fast roll out



AlterMobili Overview



Purpose of the company: Smart City Solutions



Founded: 09.01.2019, Munich



Funding: 1.6 million euros



Launch: MVP 6/2019, product launch 11/2019



Growth: 30,000 downloads for ALMO parking search app



Parking spaces: 9,000 per day in Munich



Partners: SHARENOW, myclimate, MVV (Münchner Verkehrsbetriebe) , Techboost



Awards: Websummit ALPHA Startup, KPMG Smart City Cohort 2020, Start?grant!
Gründerland Bayern, Grant for technology-oriented startups (BayTou)

Leadership Team



MICHAEL JASCHKE
CO-FOUNDER - CEO
SIEMENS 

CEO: 4 Startups / 2 Corporate Spinouts / 2 Blue Chip Companies
Responsibility: \$400 M Revenue (\$82 M EBITDA), 250 Employees



LÁSZLÓ TÖRÖK
CO-FOUNDER - CTO
 *Telefónica*
So rauff man Autos

3x Startup CTO
Telefónica: Head of Development for Big Data and Anonymization



OPHÉLIE JASCHKE
CO-FOUNDER & DIRECTOR
BUSINESS DEVELOPMENT 

Attorney (France / USA)
Fokus: Government, Startups, SME



DOMINIK HANDTE
DIRECTOR BUSINESS OPERATIONS

Innovation for Logistic Solutions

Managing Director: IT Company / Head of Production, SCM
Responsibility: 15 M€ Revenue / 100 Employees

Let's make our cities more liveable again!

