
Between 4 and 6 October 2016 Drees & Sommer will be welcoming customers, business partners and interested guests to EXPO REAL, the international trade fair for real estate and investment in Munich (C1.430/422). The focus will be on the innovation topic “BLUE CITY – Integrated Urban Solutions”. This involves the construction and real estate experts bundling their comprehensive expertise to create holistic solutions to deal with the urban challenges of tomorrow. Real estate will play a crucial role in this, as it will have to meet a whole range of new challenges for the city of the future – always under the premise of remaining resilient, economic, ecological, sustainable and innovative.

Cities and urban regions around the world face major challenges, including, for example, the consequences of climate change, demographic change and delays in the financing of large projects. It is no longer sufficient to consider individual areas of activity in isolation when seeking a solution to these problems. Instead, all the stress factors (stressors) affecting cities together with their interaction must be taken into account:

- The challenges of digitalisation
- Social transformation processes
- The development of sustainable mobility
- Dealing with the effects of climate change
- The secure supply of sustainably produced energy
- Dealing with dwindling resources
- Maintaining and adapting infrastructure
- Secure financing for major projects
- Sustainable, economic and functional property

No area of activity can be considered in isolation. For example, the question of an adequate mobility solution in a city will always involve other fields like digitalisation, including autonomous cars, and infrastructure, like adapting road space.

A crucial role in urban planning will be played by real estate. It represents the control lever that can harmonise all areas of activity, because a change to a single building always has an effect on the whole, and vice versa.
For this reason, cities are dependent on economic, ecological, high-quality and functional buildings that are also networked with each other. It is a fact that the advanced city of the future will only be possible with advanced real estate.

The Drees & Sommer experts will be at the company’s stand (C1.430/422) to give fascinating presentations, some held jointly with customers, to reveal how they are already dealing with the challenges and developing the BLUE CITY of tomorrow. An interactive tool developed in-house will demonstrate in a light-hearted way how stress factors in cities can be reduced in order to allow economic and advanced buildings to be developed. Innovative hologram-based technology will also illustrate the interplay of relevant aspects of the cities of tomorrow.
Drees & Sommer: Your innovative partner for consulting, planning, building and operation.
Drees & Sommer has been assisting private and public builders as well as investors with all real estate-related questions for more than 45 years. Its portfolio of services today covers the areas of development consulting, project management, engineering, real estate consulting, infrastructure consulting and strategic process consulting.

The company provides all its services under the premise of giving economy, functionality and process quality the same consideration as ecology, architecture and comfort factors. Drees & Sommer calls this holistic and sustainable approach “the blue way”. Approximately 2,150 employees work at 40 offices and representative offices to ensure success for our customers; in 2015 they generated sales of EUR 300.7 million.

Drees & Sommer and EPEA Internationale Umweltforschung Hamburg are jointly committed to Cradle to Cradle® in the construction industry and bring principals, investors, architects and manufacturers together to promote the approach.